

**Logo/Definition and Colours**

**Definition**

Beykent's Logo comprises three colours. For the purposes of visual unity, it is absolutely necessary to follow the rules set out herein and to check the applications meticulously.

**Colours**

Colours 1: CYMK, C 0 - M 10 - Y 100 - K 0



RGB, R 255 - G 221 - B 0  
PANTONE 109 PC (Solid to Process)

Colours 2: CYMK, C 100 - M 0 - Y 0 - K 0



RGB, R 0 - G 158 - B 224  
PANTONE Process cyan PC  
(Solid to Process)

Colours 3: CYMK, C 0 - M 0 - Y 0 - K 100

